



MAIL STOP RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gilad Odinak and
Kam-Cheong Anthony Tsai

Attorney Docket No. INTL-1-1016

Serial No.: 09/884,854

Group Art Unit: 3625

Filing Date: June 18, 2001

Examiner: Yogesh C. Garg

Title: SYSTEM AND METHOD TO ASSOCIATE BROADCAST RADIO
CONTENT WITH A TRANSACTION VIA AN INTERNET SERVER

REQUEST FOR CONTINUED EXAMINATION

TO THE COMMISSIONER OF PATENTS:

The following amendment and response addresses the Office Action mailed
January 5, 2004.

RECEIVED
JUN 10 2004
GROUP 300

06/08/2004 DEMMANU1 00000019 09884854

03 FC:2201 43.00 OP
04 FC:2202 90.00 OP

25315
CUSTOMER NUMBER

-1-

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